# **TARGET MARKET DETERMINATION** Photographers Equipment Insurance

Photographers Equipment Insurance Policy PDS NTI343A (01/11/2023)
This TMD is effective from 1 November 2023 and remains valid until replaced or withdrawn.
NTI Limited ABN 84 000 746 109 AFSL 237246
A TMD is required by the Corporations Act 2001, to provide NTI Distributors and Customers with information about:
who is the Target Market for the product described above,
who the product is not designed for,
<ul> <li>review periods and events which may trigger a review,</li> </ul>
any distribution conditions for this product,
reporting obligations of our distributors.
This Product is designed for distribution to customers requiring cover for their Photography Equipment, and who have appointed PSC WSC Insurance Brokers, PSC AMGI WSC Pty Ltd, ABN 82 619 631 579, AFSL License No. 342385 trading as The Professional Photographer's Insurance Brokers who is currently authorised by NTI to distribute this Product. Distribution of this product can be face-to-face or electronically.

### Photography Equipment in Transit, in Use and Storage

#### **Class of customers description**

Photographers Equipment Insurance is intended for owners of Photographic Equipment that will be transported anywhere in the World.

Insurance is required to be arranged with The Professional Photographer's Insurance Brokers, a trading name of PSC WSC Insurance Brokers, PSC AMGI WSC Pty Ltd, ABN 82 619 631 579, AFSL License No. 342385.

The customer's likely needs, objectives and financial situation, are aligned with the product and its key attributes and would like to be covered for financial loss resulting from destruction, loss or damage to their Photography Equipment.

#### **Product Description and Key Attributes**

#### Key eligibility criteria

- S The policy covers Accidental Loss, Damage or Theft to the photographic equipment whilst it is in transit, in use or in storage
- Some individual items with high values would require verification of value and method of transit. High value items may not always be acceptable.

Eligiblity for cover is subject to risk acceptance criteria set by NTI which may change from time to time.

The Product Disclosure Statement contains the detailed policy cover, terms, conditions, additional benefits and exclusions.



### **Financial Situation**

This product is suitable for customers who are able to pay the relevant premium having regard to their financial situation and the premium and excess structure.

Relevant financial situation considerations include:

Financial situation considerations	Photography Equipment
Ability to potentially vary your premium by considering different levels of cover	No
Ability to potentially vary your premium by choosing your excess	No
Ability to choose to pay your premium Annually or by Instalment	No

### **Consistency with Target Market**

The insurance product including its key attributes is likely to be consistent with the likely objectives, financial situation and needs of the class of customers in the target market, as we consider that it provides the required type of insurance cover for that class of customers.

This has been determined based on an assessment of the insurance product including its key attributes. Individual customers will need to consider whether this insurance product meets their specific objectives, financial situation and needs.

### **Distribution Obligations**

### How this product is to be distributed:

This product is designed to be distributed by PSC WSC Insurance Brokers, PSC AMGI WSC Pty Ltd, ABN 82 619 631 579, AFSL License No. 342385 trading as The Professional Photographers Insurance Brokers, licensed insurance brokers who are currently authorised by NTI Limited to distribute this product.

Cover can only be issued to people where they are eligible for that cover in accordance with the application and/or acceptance/renewal criteria that has been approved in writing by the issuer and which complies with relevant laws. This is managed through the use of underwriting 'kick out' questions, training and monitoring.

The distribution conditions will make it likely that customers who acquire the insurance product are in the target market, as we consider that the distribution conditions are appropriate and will enable us and our third-party distributors to direct the insurance product to the class of customers who fall within the target market set out above. This has been determined based on an assessment of the distribution conditions and the target market.

### **Reporting obligations:**

Significant Dealings about this product or TMD are to be notified by the Distributor to NTI within 10 business days of becoming aware that the product is not consistent with the TMD.

Details of any other complaint(s) must be reported at the agreed periodic reporting date or at least on a quarterly basis. Minimum (but not limited to) information to be provided:

- Dates i.e. received, responded to, resolved etc.
- Type of Complaint i.e. policy, claim, acceptance, decline, TMD appropriateness.
- Reason for Complaint i.e. exclusion, acceptance, denial of claim.
- Details of Complaint information so NTI can understand and consider the matter further. It is expected that any information relating to the initial enquiry giving rise to the claim will be included.

These reporting requirements do not replace or change the obligations of a Distributor to report complaints about this Product in accordance with legislative and regulatory requirements.



## Reporting, Monitoring and Reviewing this target market determination

Complaints	All complaints in relation to the Retail Product covered by this TMD will be reviewed and adjudicated on in accordance with the timeframes set out under the legislation or by the General Insurance Code of Practice, whichever has the shorter timeframe.
Policy Data	We will review sales, customer and claims data quarterly to ensure the TMD remains appropriate.
Significant Dealings	Within 10 business days we will report to ASIC if we become aware of significant dealing in relation to this product that is inconsistent with the TMD.
Review Period and Review Triggers:	This TMD will be reviewed within 24 months of the effective date and every 24 months from this initial review noted above. We will also review this TMD if any of the following occur:
	The product cover, design or acceptance criteria guidelines are altered from those which this TMD is based upon.
	• If a material defect is discovered in the PDS for the product.
	Claims loss ratios, the number of claims denied or withdrawn and policy sales data (including cancellation of policies) exceed expected or average results compared to the previous quarter.
	Distribution conditions are no longer appropriate or there is a significant dealing
	<ul> <li>Where significant dealings are reported, or complaints, or claim issues are received, which suggest the TMD is no longer appropriate, we will instigate an immediate review.</li> </ul>
	Complaints or feedback received from customers, distributors or regulators that may suggest this TMD is no longer appropriate.

Next TMD review Date - November 2025

